

Kilimo Trust

Regional Solutions To Local Problems



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Our Mission

To make agribusiness a transformative tool for wealth creation, food and nutrition security for smallholder farmers and other value chain actors.

Transforming lives through agribusiness

Kilimo Trust is a not-for-profit organization working on agriculture for development across the East Africa community – in Burundi, Kenya, Rwanda, Tanzania and Uganda. Kilimo Trust is a go-to implementing partner for inclusive and sustainable market-led agricultural value chain development in the region.

Impact

Our target is to directly impact 500,000 smallholder farmers over a period of five years (2018-2023).

From its establishment in 2005 to the present day, Kilimo Trust has been able to impact several smallholder farmers over 500,000 directly and 1,200,000 indirectly and other value chain actors in the agribusiness sector through its interventions across the East African region.

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ChatGpT: Our Mission at Kilimo Trust: To make agribusiness a transformative tool for wealth creation, food and nutrition security for smallholder farmers and other value chain actors. Generate for me related images based on this mission. Generat the images with an East African context, specifically depicting scenes from Kenya, Uganda, Rwanda, and Tanzania. Thank You

Canva: Our Mission at Kilimo Trust: To make agribusiness a transformative tool for wealth creation, food and nutrition security for smallholder farmers and other value chain actors. Generate for me related images based on this mission. generate the images in an East African context.

Our target is to directly impact 500,000 smallholder farmers over a period of five years (2018-2023). Kindly help me visualize this initiative with infographics, progress reports, word clouds etc

Sure, here are some teasers and icebreakers that you can use for your online creative media graphics training sessions with Kilimo Trust:

Before the session:

1. **“Guess the Logo”**: Share a part of a well-known logo and have participants guess the brand.
2. **“What’s Your Creative Superpower?”**: Ask participants to share one creative skill they think they excel at.
3. **“Inspiring Designs”**: Ask participants to share a design or artwork that inspires them and explain why.

During the session:

1. **“Quick Sketch”**: Give participants a fun topic and 60 seconds to sketch something related to it.
2. **“Design Debates”**: Pose a controversial design topic (e.g., “Is simplicity always better in design?”) and facilitate a short discussion.
3. **“Caption This”**: Show an interesting image and ask participants to come up with a creative caption.

After the session:

1. **“One Takeaway”**: Ask participants to share one key takeaway from the session.
2. **“Next Steps”**: Have participants share one way they plan to apply what they learned in the session.
3. **“Feedback Time”**: Encourage participants to provide one piece of constructive feedback for the session.

Remember, the goal of these icebreakers is to foster engagement, stimulate creativity, and create a positive learning environment. Enjoy your training sessions! 😊

Absolutely, here are some more detailed examples on how you can engage the participants:

Before the session:

1. **“Guess the Logo”**: You could say, “I’m going to share a part of a famous logo. The first person to correctly guess the brand gets a virtual high five!” Then, share a zoomed-in image of a logo like Apple or Nike.
2. **“What’s Your Creative Superpower?”**: Ask, “If you could choose one creative skill that you excel at, what would it be? Let’s share and learn more about each other’s strengths.”
3. **“Inspiring Designs”**: Prompt, “Please share a design or artwork that inspires you and tell us why. It could be anything from a famous painting to a modern website design.”

During the session:

1. **“Quick Sketch”**: Say, “Let’s take a 60-second break. I’ll give you a fun topic, and you have to sketch something related to it. Ready? Your topic is... ‘A futuristic car’! Go!”
2. **“Design Debates”**: Pose a question like, “Here’s a thought to ponder: ‘Is simplicity always better in design?’ What do you think? Let’s have a quick discussion.”
3. **“Caption This”**: Show an interesting image and ask, “Can you come up with a creative caption for this image? The funnier, the better!”

After the session:

1. **“One Takeaway”**: Ask, “Before we wrap up, could everyone share one key thing you learned today? It’s great to reflect on our learning.”
2. **“Next Steps”**: Encourage, “Now, think about how you can apply what you learned today. Share one way you plan to use these new skills.”
3. **“Feedback Time”**: Request, “We value your feedback. Could you provide one piece of constructive feedback for today’s session?”

Remember, the key to engagement is making the session interactive and fun while ensuring it’s a safe space for everyone to participate. Good luck! 😊

I'm glad you found the previous examples helpful! Here are some more detailed icebreakers and teasers:

Before the session:

1. **“Creative Warm-up”**: Say, “Let’s warm up our creative muscles! If you could design a new planet, what would it look like? Share your ideas in one sentence.”
2. **“Design Time Machine”**: Ask, “If you could travel back in time to witness the creation of any piece of art or design, what would it be and why?”
3. **“Mood Board”**: Encourage, “Share an image, color, or pattern that represents your current mood. It’s a fun way to express ourselves visually.”

During the session:

1. **“Design Challenge”**: Propose, “Let’s do a mini design challenge. You have 2 minutes to sketch a new logo for Kilimo Trust. Ready, set, go!”
2. **“Creative Swap”**: Suggest, “Pick a famous artwork or design. Now, reimagine it in a completely different style. For example, how would Picasso’s ‘Guernica’ look like in Art Nouveau style?”
3. **“Story Time”**: Say, “I’ll show you a series of abstract shapes or colors. Create a short story or scenario based on what you see.”

After the session:

1. **“Reflection Time”**: Ask, “What was the most challenging part of today’s session and how did you overcome it? Sharing our experiences can help us learn from each other.”
2. **“Creative Commitment”**: Encourage, “Share one creative commitment you’re making for the next week based on what you learned today. It could be sketching daily, learning a new software, etc.”
3. **“Appreciation Moment”**: Propose, “Let’s end on a positive note. Share one thing you appreciated about today’s session or one thing you appreciated about a fellow participant’s contribution.”

Remember, the goal is to create an engaging, interactive, and supportive learning environment. Enjoy your sessions! 😊